

NEWSPAPERS

MOTIVATED SELLER
COMMERCIAL LOT
AUCTION
FRIDAY, APRIL 24TH @ 12PM
ONSITE BIDDING LOCATION: READ MTN RD, ROANOKE
3 COMMERCIAL LOTS

Lot 1: 0.777± Acres Tax map# 107(12)B, Read Mtn Rd, Roanoke (Botetourt County). Road frontage on two roads, zoned B-2

LOT 2: 1.748± Acres Tax map# 237-A-1D, Independence Blvd, Bedford. 100' road frontage, pad ready, zoned C-2.

LOT 3: 1.51± Acres Tax map# 210-A-11D, Moneta Rd, Moneta. Property ready for final grading, zoned commercial

ONLINE or ONSITE BIDDING

Online Bidding Registration through www.countsauction.com

THE COUNTS
Realty & Auction Group
828 Main Street, 15th Floor
Lynchburg VA 24503
434-525-2991

Preview: April 8th and April 15th
Bedford: 10am-11am, Read Mtn 12pm- 1pm, Moneta 2pm -3pm

Auction manager
Pete Ramsey 434-258-6611

complete details, bidding registration directions and terms available at
www.countsauction.com

VAAFP93

Lynchburg News and Advance

Size: 1/4 Page Color
Placement: RETW Section ONLY

Cost per run: \$140.00
of runs: 2
Run Dates: 4/5, 4/19

Total Cost: \$280.00

- Approved
 Needs Edits

Company: Counts
Project Name: Bank of Fincastle Auction

Contact Person(s): Pete Ramsey

MOTIVATED SELLER
COMMERCIAL LOT AUCTION
ONSITE LOCATION: READ MTN RD, ROANOKE
FRIDAY, APRIL 24TH @ 12PM
ONLINE AND ONSITE BIDDING
3 COMMERCIAL LOTS
Lot 1: Read Mtn Rd, Roanoke 0.777± Acres, Tax map# 107(12)B
Lot 2: Bedford, 1.748± Acres, Tax map# 237-A-1D
Lot 3: Moneta Rd, Moneta, 1.51± Acres, Tax map# 210-A-11D
Previews: April 8th and April 15th
Bedford: 10am-11am, Read Mtn 12pm-1pm, Moneta 2pm-3pm
Auction manager
Pete Ramsey 434-258-6611
THE **COUNTS**
Realty & Auction Group
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VAA P93 NAA

Roanoke Times

Size: 1x3
Placement: Classified
Cost per run: 219.00
of runs: 2

Run Dates: 4/5, 4/19

Total Cost: \$438.00

- Approved
- Needs Edits

Company: Counts
Project Name: Bank of Fincastle Auction

Contact Person(s): Pete Ramsey

MOTIVATED SELLER
COMMERCIAL LOT
AUCTION

ONSITE LOCATION : READ MTN RD, ROANOKE

FRIDAY, APRIL 24TH @ 12PM

ONLINE AND ONSITE BIDDING

3 COMMERCIAL LOTS

Lot 1: Read Mtn Rd
Roanoke 0.777± Acres, Tax map# 107(12)B

Lot 2: Bedford 1.748±
Acres, Tax map# 237-A-1D

Lot 3: Moneta Rd, Moneta
1.51± Acres, Tax map# 210-A-11D

Previews Schedule:
April 8th and April 15th
Bedford: 10am-11am
Read Mtn, Roanoke 12pm- 1pm
Moneta 2pm -3pm

Auction manager :
Pete Ramsey 434-258-6611

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VAAP93

Bedford Bulletin

Size: 1x5

Cost per run 78.00

of runs 2

Run Dates: 4/8, 4/22

Total Cost: \$156.00

- Approved
- Needs Edits

SOCIAL MEDIA

FACEBOOK EVENT POST ONLY

3 COMMERCIAL LOTS
BEDFORD, ROANOKE, MONETA
Onsite Bidding Location: Read Mountain Rd, Roanoke

ONLINE or ONSITE BIDDING

COMMERCIAL LOT AUCTION

FRIDAY, APRIL 24TH @12PM
PREVIEWS: APRIL 8TH & APRIL 15TH.
SEE OUR WEBSITE FOR SPECIFIC TIMES

434-525-2991

online bidding registration, complete details, directions and terms available at www.countsauction.com

SOCIAL MEDIA POST : USED ACROSS ALL SOCIAL MEDIA PLATFORMS

THE COUNTS
Realty & Auction Group

BEDFORD, ROANOKE, MONETA
ONSITE AND ONLINE BIDDING

COMMERCIAL LOT AUCTION

FRIDAY, APRIL 24TH @12PM
PREVIEWS: APRIL 8TH & APRIL 15TH
SEE WEBSITE FOR SPECIFIC TIMES

434-525-2991
complete details, directions and terms available at www.countsauction.com

Company: Counts
Project Name: Bank of Fincastle Auction

Contact Person(s): Pete Ramsey

Counts Website

Counts to post

COMMERCIAL LOT AUCTION: 3 LOTS

Bedford, Roanoke, Moneta

ONSITE and ONLINE BIDDING

Preview Dates: April 8th & April 15th

Preview Time: Bedford 10AM - 11AM, Read Mountain, Roanoke 12PM-1PM, Moneta 2PM-3PM

Onsite Auction Location: Read Mountain Rd, Roanoke VA (corner of Read Mountain Rd and Teresa Lane)

Lot 1: Read Mountain Rd, Roanoke (corner lot Read Mountain Rd & Teresa Lane)

0.777 +/- acres

Approximate Road Frontage: 208' Read Mountain Rd & 196' Teresa Lane

2 blocks from Cloverdale Rd (Alt Rt 220)

Botetourt County

Public water & sewer available

Zoned B-2 (Business District)

Tax Assessment: \$155,400

Tax Map#: 107(12)B

Lot 2: Independence Blvd, Bedford

1.748 +/- acres

Between Sonic Drive In & CVS

Approximate Road Frontage: 100' Independence Blvd

Site is "pad ready" with great access and visibility

Zoned C-2 (General Commercial District)

Tax Assessment: #426,400

Tax Map # : 237-A- 1D

Lot 3:Downtown Moneta property, Moneta VA

1.51 +/- acres

Located on Moneta Rd just west of downtown Moneta development

Approximate Road Frontage: 582' on Moneta Rd & 465' S Old Moneta Rd

Site is ready for final grading

Zoned Commercial

Tax Assessment: \$426,400

Tax Map # : 210-A-11D

Company: Counts
Project Name: Bank of Fincastle Auction

Contact Person(s): Pete Ramsey

Sales Manager: Pete Ramsey (434-258-6611)

DIRECTIONS

Onsite Auction Location & Lot 1: Read Mountain Rd property – From the stoplight at the intersection of Cloverdale Rd (Alt Rt 220) and Read Mountain Rd. (Shell service station on the corner), turn in a westerly direction and go 2 blocks. The property will be on the left. **THIS IS ALSO THE SALE SITE FOR ON SITE BIDDING.**

Lot 2: 985 Independence Blvd property – Exit Rt. 460 bypass at the E. Main St. near Ruby Tuesday restaurant. Turn right onto Independence Blvd and go 300'. The property is on the left between the CVS drug store and Sonic Drive In.

Lot 3: Downtown Moneta property – From the intersection of Moneta Rd (Rt. 122) and White House Rd (Rt. 608), go left on Rt. 122 for 0.3 miles. The property will be on the left. The property is across Moneta Rd from the Moneta Smith Mountain Lake Public Library.

Terms: Buyer's Premium and Terms: 10% buyer's premium. The terms are 10% down on sale day with the balance due at closing in 30 days.

Company: Counts
Project Name: Bank of Fincastle Auction

Contact Person(s): Pete Ramsey

Constant Contact Email Blast Schedule

Attached file provides layout and information of email blast

- #1: 3/30, Monday
- #2: 4/6, Monday
- #3: 4/22, WEDNESDAY

Additional Websites

Information that is in the "Counts Website" section will also be posted on the following sites

- Auction Zip \$40.00
- Global Auction Guide
- Go To Auction
- AuctionAds.com \$20.00
- Facebook \$500.00

NOTES FOR FACEBOOK

Ads should be run (not boosts) to target investors, commercial developers, and business owners who may be interested in building